



Associazione
Igienisti Dentali
Italiani



SPONSOR & EXHIBITOR PROSPECTUS.

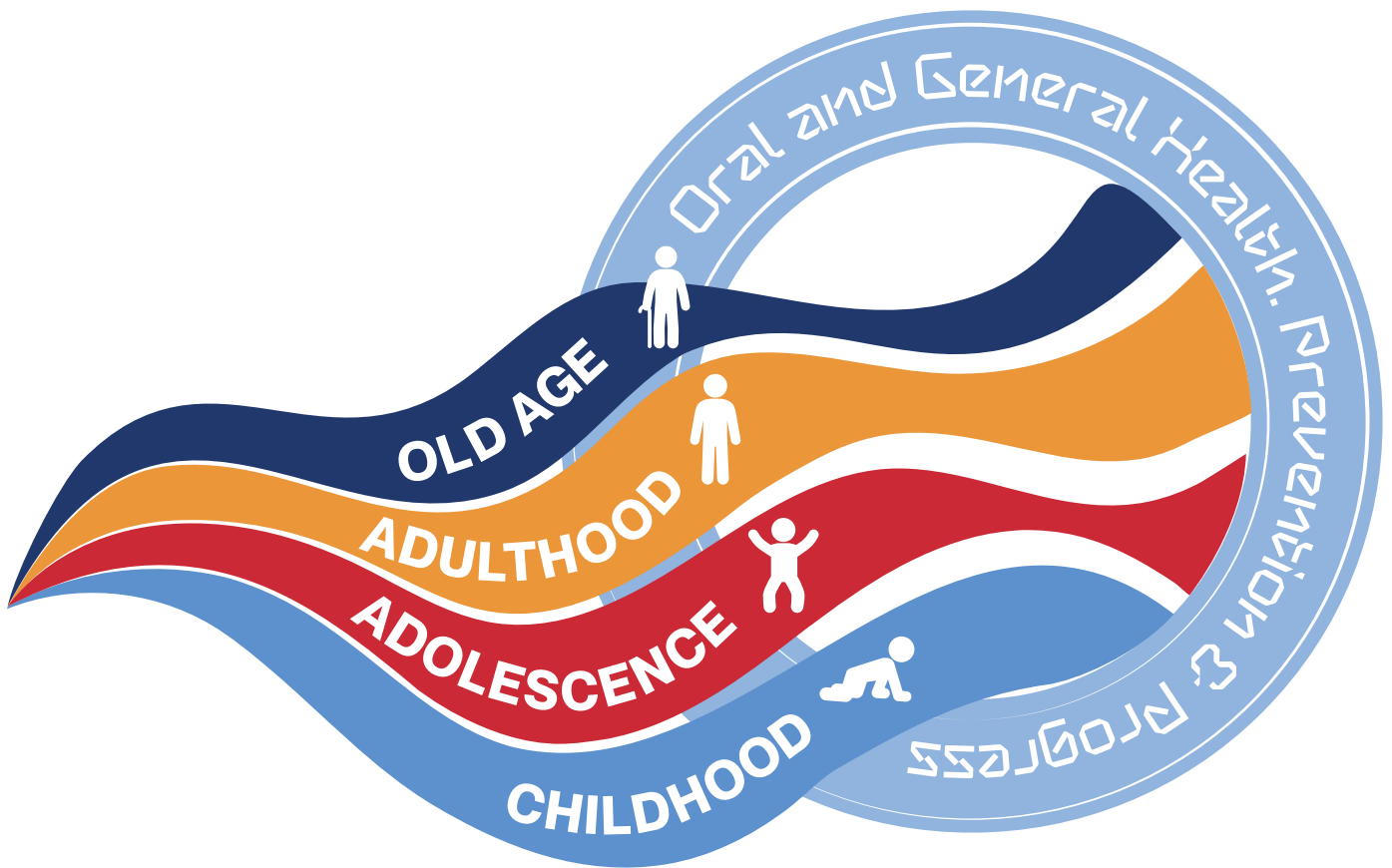
9-11 JULY
2026 MILAN

Oral and
General Health

Prevention
& Progress



ISDH 2026 Theme





ORAL AND GENERAL HEALTH PREVENTION & PROGRESS

President Message

Dear IFDH Corporate Partners,

Are you ready for a meeting like no other? The 2026 IFDH International Symposium on Dental Hygiene is the place to be!

Along with enjoying the incredible setting of Milan, with its culinary, cultural and architectural prowess, you will have the opportunity to interact with dental hygienists, dental therapists, oral therapists and oral health therapists from across the globe.

Attendees from up to 40 Countries!

The IFDH International Symposium on Dental Hygiene is a “must attend” event that, historically, draws attendees from up to 40 countries, and the 2026 gathering promises to be our biggest symposium ever!

Explore the Many Ways to Expose Your Company

This prospectus outlines various ways you can be involved in our blockbuster meeting. With varying levels of sponsorships, activities, branded items and more, there is something for every company – big, small and in-between.

Your Involvement is Vital to Our Organizations

The IFDH is proud and excited to work with our AIDI colleagues to make this the best International Symposium yet. Most important, we appreciate all YOU and YOUR COMPANY do to support our organizations.

Your involvement is vital to our success, and our success enables us to help patients around the world. Working together, our impact is significant and unmistakable. THANK YOU!

“La Dolce Vita”...”The Good Life”. We hope to see you in Milan and look forward to working with you. Let’s enjoy “La Dolce Vita” together!

With Gratitude and Friendship,

Jill Rethman, RDH, BA, FADHA
President, IFDH





ORAL AND GENERAL HEALTH PREVENTION & PROGRESS

Welcome Message

Welcome to Milan, to ISDH 2026!

A modern and dynamic city, Milan is the economic capital of Italian fashion, an international hub for business and innovation, renowned for its elegance and ability to blend tradition with cutting-edge trends. In this cosmopolitan city, the International Symposium on Dental Hygiene 2026 will take place from July 9 to 11, thanks to the synergy between AIDI (the Italian Dental Hygienists Association) and IFDH (International Federation of Dental Hygienists). The goal is to promote innovation, cultural, and professional growth of dental hygienists both nationally and internationally.

The Symposium represents a great opportunity for exchange through professional and personal knowledge sharing, allowing participants to experience unique human and cultural moments and fostering a broader vision of health and care concepts.

ISDH 2026 will explore themes of oral health in relation to systemic health, with a new perspective that places the promotion of oral health at the forefront of technological and research advancements. This unmissable event will offer remarkable surprises, leaving an indelible mark on attendees as they experience something truly unique.

The themes of prevention, oral and general health throughout the various stages of a person's life will be addressed within a comprehensive pathway centered on patient care and the fundamental role of the dental hygienist. This role becomes a promoter of an integrated vision of care, where prevention is not just about oral hygiene but an integral part of a conscious approach to health. Education, motivation, and active involvement of individuals thus become expressions of a new health culture.

However, this concept of health would be limited if not placed within a broader context that includes art, fashion, landscape, tradition, music, and food, as they all speak the same language of well-being, achievable only through maintaining a psycho-physical balance.

ISDH 2026 embraces this expanded and integrated vision to improve each of us professionally and personally. With this wish for a bright future for the profession, we welcome all colleagues! We look forward to welcoming you to share moments of growth and enjoy the culinary and artistic delights of our nation.



Congress President
Maria Teresa Agneta



**President
of the Scientific
Committee**
Antonia Abbinante



ISDH 2026 International Symposium on Dental Hygiene 2026

ISDH 2026 Overview

- Biennial International Academic Symposium on Dental Hygiene
- Academic lectures promote dental hygienist's role in dental hygiene
- Provide high quality academic programs and exhibitions to all healthcare workers, participants and representatives

Date	July 09-11 2026
Official Language	English
Attendees	Dental Hygienists, Dental Therapists, Oral Health Therapists, Oral Therapists, Dentists, Oral Health Professionals, Students
Venue	Milano, Allianz MiCo - South Wing Level 2
Organization	International Federation of Dental Hygienists-IFDH

About IFDH



The International Federation of Dental Hygienists was officially formed on June 28, 1986 in Oslo, Norway. The forerunner of the IFDH, The International Liaison Committee on Dental Hygiene, was established in 1973, by some European countries (including the Netherlands, Norway, Sweden and the UK), the USA, Canada and Japan.

The IFDH is an international non-governmental organization, free from any political, racial, or religious ties. It is incorporated and registered in the United States as a 501(c6) non-profit organization. It unites dental hygiene associations from around the world in their common cause of promoting dental health.

Mission

The International Federation of Dental Hygienists is an international non-profit association uniting national organizations of Dental Hygienists, Dental Therapists, Oral Therapists and Oral Health Therapists. By fostering leadership and collaboration, IFDH is the principal advocate for the oral hygiene profession globally and promotes excellence in oral health, education, research and practice.

Vision

IFDH is dedicated to enhancing the recognition of the Dental Hygienist, Dental Therapist, Oral Therapist and Oral Health Therapist as being the key provider of preventive oral health care worldwide and ensuring that oral health is integrated as a key aspect of our patients' overall health.



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THE ITALIAN DENTAL HYGIENISTS ASSOCIATION (A.I.D.I.)

The Italian Dental Hygienists Association (A.I.D.I.) was founded on February 18th, 1981, and in 2018, it was included by the Italian Ministry of Health in the list of Scientific Societies and Technical-Scientific Associations of health professions. This fundamental recognition has allowed AIDI to enhance the educational and cultural role of the dental hygienist profession by drafting guidelines and recommendations for the proper exercise of the profession.

Over the years, AIDI has collaborated with the most important institutions and organizations in the dental sector. It has advocated for the full recognition of the dental hygienist profession and, together with its members, has engaged in educational and preventive efforts for oral health in public squares, pharmacies, early childhood and primary schools, prisons, counseling centers, and senior centers, promoting a new culture of oral health.

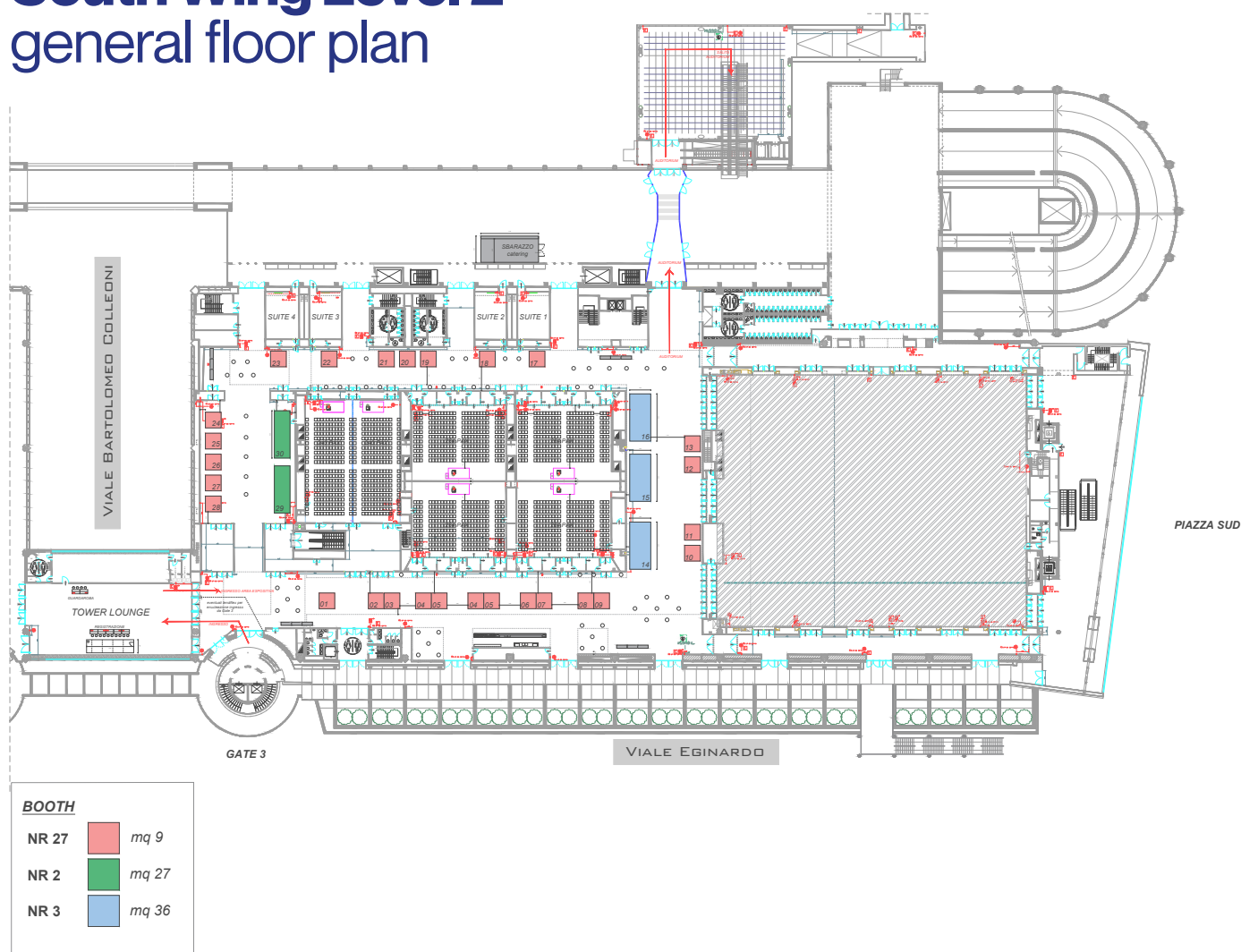
As stated in its Statute, AIDI aims to protect and promote the development of the profession and encourage continuous professional development, fostering international relations and integrating dental hygienists into the public and social healthcare context of the country.

Through the organization of national congresses and regional training courses, AIDI has always ensured a continuous medical education (CME) program.

At the II Symposium of the International Federation of Dental Hygienists (I.S.D.H.) held in Canada in 1989, the Italian Dental Hygienists Association became an official member of the I.F.D.H for Italy, taking on the honour of representing Italian dental hygienists worldwide and pursuing the Federation's international objectives.



South Wing Level 2 general floor plan





Sponsorship Package Levels

The 2026 symposium will offer a range of packages available for our commercial partners to connect and network with dental hygienists and professionals throughout the program. All sponsors are welcome to select from the various packages, with summary below and detailed information in the pages to follow, plus other opportunities to support.

	Diamond EUR 75,000 (1 opportunity)	Platinum EUR 47,000 (4 opportunities)	Gold EUR 35,000 (5 opportunities)	Silver EUR 25,000	Bronze EUR 20,000
Exhibition space	36 sqm of prime exhibition space	36 sqm of prime exhibition space	27 sqm of prime exhibition space	18 sqm of prime exhibition space	9 sqm of prime exhibition space
Symposium Registrations (includes one ticket for the Open & Closing Ceremony, Welcome Reception per Symposium registration)	12	8	6	4	4
PLUS Additional Tickets					
Evening Welcome Reception	included as Above + 6	included as Above + 3	included as Above + 2	included as Above + 1	included as Above
Symposium Gala	6	4	2	2	0
Sponsorship of the Official symposium Welcome Reception	•	-	-	-	-
Presentation session	2.5 hours	1.5 hours	1.5 hours	1 hour	-
PLUS Advantages					
Speaker's Preview Room	•	•	-	-	-
Internet Lounge	•	•	-	-	-
Logo on the Lanyard	•	•	-	-	-
Logo on the Volunteer T-shirt	•	•	-	-	-
Promotional/Marketing Inclusions					
Acknowledgment at the Opening and Closing Ceremony	•	•	•	•	•
Acknowledgement at the Evening Welcome Reception	•	-	-	-	-
Advertisement within the on site program	1 Back Cover or 1 Inside Front Cover	1 Full Inside Page	1 Full Inside Page	1 Half Inside Page	-
Listing within the sponsors section of the symposium Website *	•	•	•	•	•
Listing in the IFDH quarterly newsletter and on the IFDH website*	•	•	•	•	•
Company Logo on Official sponsor signage *	•	•	•	•	•
Symposium Delegate Bag insert	3 x A4	2 x A4	1 x A4	1 x A4	-
Use of the Official symposium Brand and sponsorship status Title	•	•	•	•	•

*** Tiered appropriately in size - Diamond will be listed as Largest then to as smallest positioning.**
Any inclusion of a sponsor brand is subject to print production deadlines and or time of submission/booking.

Priority for any or all inclusions or selected items are subject to time of booking and availability. Rates are provided in Euro.



Sponsorship Package Details

Diamond level sponsor



EUR 75.000

This is an exclusive opportunity for one company only to be acknowledged as the official Diamond Sponsor at ISDH 2026. You will receive top tier branding throughout the symposium and additional benefits:

N°	ITEM
1	Welcome Reception <ul style="list-style-type: none"> Exclusive sponsorship of the symposium welcome reception
2	Registration Benefits <ul style="list-style-type: none"> 12 full symposium registrations (each including symposium opening & closing ceremony and welcome reception ticket) 6 additional welcome reception tickets 6 conference gala tickets
3	Program Inclusions <ul style="list-style-type: none"> Hosted 2.5 hours of sponsored sessions-may be spread over multiple sessions with details to be confirmed by Scientific Committee All costs pertaining to speakers are provided by the sponsor (Travel, hotel and other costs) ISDH 2026 Scientific Committee and sponsor will agree upon the format, topic and speakers of the session Session sponsor provided with a 5-minute opening address, prior to the session
4	Speaker's Preview Room <ul style="list-style-type: none"> For each session, the speaker will use this room to submit, finalize, preview, and edit his or her presentations Sponsor logo on the entrance signage. Sponsor logo on monitor's background
5	Internet Lounge <p>Information desks will be strategically located in the symposium venue</p> <ul style="list-style-type: none"> Sponsor logo on the zone signage Sponsor logo on monitor's background
6	Logo on the Lanyard
7	Logo on the Volunteer T-shirt
8	Exhibition Space <ul style="list-style-type: none"> 36 sqm space in prime location within the exhibition area First choice on exhibition space location



Sponsorship Package Details

Diamond level sponsor



N°	ITEM
9	<p>Promotional & Marketing Benefits</p> <ul style="list-style-type: none"> • Acknowledgement of sponsorship at the opening & closing ceremonies • Acknowledgement at the welcome reception • Choice of one advertisement in the onsite program book - back cover or inside front cover • Listing on the sponsors section of the symposium website, with a direct link to your company's website • One promotional email to participants of ISDH 2026, via the secretariat. Content to be approved by ISDH 2026) • Company Logo included in official sponsor signage • Logo positioned on the home page of the ISDH 2026 symposium website. • Three delegate bag inserts packed into the delegate bag (size and content to be approved by the symposium) • Use of the official symposium name and sponsorship title in promoting your company's involvement • Company banner included within the plenary hall



Sponsorship Package Details

Platinum level sponsor



EUR 47.000

This opportunity is limited to four (4) Platinum Level Sponsors at ISDH 2026.
You will receive tier branding throughout the symposium and additional benefits.

N°	ITEM
1	Registration Benefits <ul style="list-style-type: none"> • 8 full symposium registrations (each including the symposium opening & closing ceremonies) • 3 additional welcome reception tickets • 4 symposium gala tickets
2	Program Inclusions <ul style="list-style-type: none"> • Hosted of 1.5 hours of sponsored sessions – may be spread over two sessions, with details to be confirmed by the Scientific Committee • All costs pertaining to speakers are to be covered by the sponsor (travel, hotel, and other expenses) • ISDH 2026 Scientific Committee and the sponsor will agree upon the format, topic, and speakers for the session • Session sponsor is provided with a 5-minute opening address prior to the session
3	Speaker's Preview Room For each session, the speaker will use this room to submit, finalize, preview, and edit their presentations. <ul style="list-style-type: none"> • Sponsor logo on the entrance signage • Sponsor logo on the monitor background
4	Internet Lounge Information desks will be strategically located in the symposium venue. <ul style="list-style-type: none"> • Sponsor logo on the zone signage • Sponsor logo on the monitor background
5	Logo on the Lanyard
6	Logo on the Volunteer T-shirt
7	Exhibition Space <ul style="list-style-type: none"> • 36 sqm space in a prime location within the exhibition area • All space selection is based on a "first come/booked" for selection within your sponsorship level



Sponsorship Package Details

Platinum level sponsor



N°	ITEM
8	<p>Promotional & Marketing Benefits</p> <ul style="list-style-type: none"> • Acknowledgement of sponsorship at the Opening & Closing Ceremonies • One advertisement in the Onsite Program Book Full inside page • Listing in the sponsors section of the symposium website, with a direct link to your company's website • One promotional email to participants of ISDH 2026 via the Secretariat (Content to be approved by ISDH 2026) • Company logo included in official sponsor signage • Logo positioned on the homepage of the ISDH 2026 symposium website • Two delegate bag inserts included in the delegate bag (size and content subject to symposium approval) • Use of the official conference name and sponsorship title in promoting your company's involvement • Company brand included within the Plenary Hall



Sponsorship Package Details

Gold level sponsor



EUR 35.000

This opportunity is limited to five (5) Gold Level Sponsors at ISDH 2026.
You will receive tier branding throughout the symposium and additional benefits:

N°	ITEM
1	Registration Benefits <ul style="list-style-type: none"> • 6 full symposium registrations (each including the symposium opening & closing ceremonies) • 2 additional welcome reception tickets • 3 symposium gala tickets
2	Program Inclusions <ul style="list-style-type: none"> • Hosted of 1.5 hours of sponsored sessions – may be spread over two sessions, with details to be confirmed by the Scientific Committee • All costs pertaining to speakers are to be provided by the sponsor (travel, hotel, and other expenses) • ISDH 2026 Scientific Committee and sponsor will agree upon the format, topic, and speakers for the session • Session sponsor provided with a 5-minute opening address prior to the session
3	Exhibition Space <ul style="list-style-type: none"> • 27 sqm space in a prime location within the exhibition area • All space selection is based on a “first come/booked” for selection within your sponsorship level
4	Promotional & Marketing Benefits <ul style="list-style-type: none"> • Acknowledgement of sponsorship at the Opening & Closing Ceremonies • One advertisement in the onsite program book Full inside page • Listing in the sponsors section of the conference website, with a direct link to your company's website • One promotional email to participants of ISDH 2026 via the Secretariat (content to be approved by ISDH 2026) • Company logo included in official sponsor signage • Logo positioned on the homepage of the ISDH 2026 conference website • One delegate bag insert included in the delegate bag (size and content subject to symposium approval) • Use of the official conference name and sponsorship title in promoting your company's involvement • Company branding included within the Plenary Hall



Sponsorship Package Details

Silver level sponsor



EUR 25.000

You will receive tier branding throughout the symposium and the following additional benefits:

N°	ITEM
1	Registration Benefits <ul style="list-style-type: none"> • 4 full symposium registrations (each including the symposium opening & closing ceremonies) • 1 additional welcome reception ticket • 2 symposium gala tickets
2	Program Inclusions <ul style="list-style-type: none"> • Hosting of 1 hour of sponsored sessions • All costs pertaining to speakers are to be covered by the sponsor (travel, hotel, and other expenses) • ISDH 2026 Scientific Committee and sponsor will agree upon the format, topic, and speakers for the session • Session sponsor provided with a 5-minute opening address prior to the session
3	Exhibition Space <ul style="list-style-type: none"> • 18 sqm space in a prime location within the exhibition area • All space selection is based on a “first come/booked” for selection within your sponsorship level
4	Promotional & Marketing Benefits <ul style="list-style-type: none"> • Acknowledgement of sponsorship at the Opening & Closing Ceremonies • One advertisement in the onsite program book - Half-page (inside) • Listing in the sponsors section of the conference website, with a direct link to your company's website • One promotional email to participants of ISDH 2026 via the Secretariat (content to be approved by ISDH 2026) • Company logo included in official sponsor signage • Logo positioned on the homepage of the ISDH 2026 conference website • One delegate bag insert included in the delegate bag (size and content subject to symposium approval) • Use of the official conference name and sponsorship title in promoting your company's involvement • Company branding included within the Plenary Hall



Sponsorship Package Details

Bronze level sponsor



EUR 20.000

You will receive tier branding throughout the symposium and the following additional benefits:

N°	ITEM
1	Registration Benefits <ul style="list-style-type: none"> • 4 full symposium registrations (each including the symposium opening & closing ceremonies)
2	Exhibition Space <ul style="list-style-type: none"> • 9 sqm space in a prime location within the exhibition area • All space selection is based on a “first come/booked” for selection within your sponsorship level
3	Promotional & Marketing Benefits <ul style="list-style-type: none"> • Acknowledgement of sponsorship at the Opening & Closing Ceremonies • Listing in the sponsors section of the symposium website, with a direct link to your company’s website • One promotional email to participants of ISDH 2026, via the Secretariat (content to be approved by ISDH 2026) • Company logo included in official sponsor signage • Use of the official symposium name and sponsorship title in promoting your company’s involvement



Other Opportunities

Networking / Refreshment Breaks

*6 opportunities – Rate is for one break
(2 hours), 750 pax*

EUR 13.000

Throughout the program, delegates will enjoy refreshment breaks within the catering areas. Sponsorship provides you with brand recognition at one of these official breaks, exclusively as the sponsor on your selected day.

(Select one – either AM or PM break on Thursday, Friday, Saturday.)

We will work with you to ensure full recognition of your support, including:

- Acknowledgement in the symposium program book and timetable*
- Table-top cards with your organization logo at the catering stations for the selected break
- Recognition on the symposium website, with your logo hyperlinked to your organization's website
- Acknowledgement on the main session hall holding screens
- Opportunity to position two promotional free-standing banners at the exhibit hall entryway during your selected break
- Opportunity to “upgrade” the sponsored refreshment break – additional charges will apply to the sponsor

Lunch Breaks

(3 opportunities – Rate is for one break)

EUR 30.000

During the program, delegates will enjoy lunch breaks within the catering areas. Sponsorship provides you with brand recognition at one of these breaks, exclusively as the sponsor on your selected day.

(Thursday, Friday, Saturday – rate is for one day.)

We will work with you to ensure full recognition of your support, including:

- Acknowledgement in the symposium program book and timetable*
- Table-top cards with your organization logo at the catering stations for the selected break
- Recognition on the symposium website, with your logo hyperlinked to your organization's website
- Acknowledgement on the main session hall holding screens
- Opportunity to position two promotional free-standing banners at the exhibit hall entryway during your selected break
- Opportunity to “upgrade” the sponsored lunch break – additional charges will apply to the sponsor



Other Opportunities

IT Zones & Activities

Sponsor Lounge (Exclusive)

EUR 16.000

This area is reserved for the sponsor who wishes to take a break or host private meetings with selected guests. Sponsor benefits include:

- Opportunity to place free-standing banners at the lounge entrances

Industry theater session 20 March 2026

EUR 12.500

The Theater area will be an open space placed in the exhibition

This is a great new opportunity for sponsors to showcase their products and innovations in dedicated sessions to be held in the exhibition area during coffee breaks.

The Industry Theater session includes:

- Speakers' registration
- Basic AV
- session agenda in the congress final program and on the congress website
- Dedicated EMAIL BLAST to promote Theater sessions
- Sponsor's banners can be showed during the session.

All presentations for this symposium will be carefully screened and subject to agreement by the Scientific Committee.

Please note that faculty/Speakers' management (honorarium, travel expenses and hotel accommodation) will be the responsibility of the purchasing company.

Special requests in terms of set-up, hostess assistance, technical equipment and services, should be sent to sponsorisdh2026@oic.it by March 2026

Branded items

Delegate Bag (Exclusive)

EUR 17.000

Each registered participant will receive the official symposium bag containing informational materials. Sponsor benefits include:

- Your logo on the bag conjunction with the symposium logo/brand (bag provided by the Company – logo placement to be confirmed by ISDH 2026)
- Acknowledgement in the symposium program*
- Opportunity to include one promotional insert in the bag (insert provided by your company and subject to approval by ISDH 2026)
- Presence on the symposium website, with logo linked to your organization's website



Other Opportunities

Notepad & Pen (Exclusive)

EUR 7.000

Each delegate will receive a branded notepad and pen with your organization's logo, placed inside the delegate bag.

Note:

Sponsor must supply materials to the ISDH 2026 secretariat for inclusion in the delegate bags. ISDH will inform the sponsor of the deadline and quantity needed.

Advertisement/ Promotional Activities

Delegate Bag Insert (Limited Availability)

EUR 4.000

Each registered delegate will receive an official symposium bag, packed with materials. You have the opportunity to include one promotional flyer inside the delegate bag. The insert must be provided by the sponsor. (Note: Only 5 opportunities available for non-tiered sponsors). Sponsor benefits include:

- One promotional insert included in each delegate bag
(Maximum 2 x A4 pages, supplied by your company and subject to approval by the organizing committee)

Programme Book Advertisement Options

Full Page Advertisement

EUR 5.000

Half Page Advertisement

EUR 2.500

Showcase your organization with a high-visibility ad featured in the official programme book, distributed to all registered delegates.

Please Note:

Inclusion of your organization's branding on any printed material or items packed into the delegate bags is subject to booking timelines and production deadlines.



Exhibition Spaces*

*Consisting in an open floor space. Exhibition equipment (electricity, walls, furniture etc.) and advertisement designs are not included in the sponsorship exhibition rental.

Additional services can be rented as extra charge. More details will be included in the Exhibitors' Technical Manual. Max height allowed 2,50mt

RENTAL 9sqm

EUR 5.000

RENTAL 18 sqm

EUR 10.000



Application Form

Please, return this form to the Congress Organizing Secretariat OIC Group, Viale della Giovine Italia, 17
50122, Firenze, Italy by e-mail sponsorisdh2026@oic.it before **28 May 2026**

Payment Terms

Invoicing: The invoice will be issued upon signing of the contract. **Payment deadline:** Full payment is due within 30 days from the invoice date, unless otherwise agreed in writing. **Mandatory payment deadline:** The full balance must be paid no later than 15 June 2026. **Non-payment policy:** If payment is not received by the above deadline, the exhibitor will not be permitted to participate in the event or access the exhibition area.

Please, complete in CAPITAL LETTERS and ✓ where appropriate

Company

Contact Name

Address: City / State / Zip Code / Country

Vat number or TAX ID

Phone

E-mail

<input type="checkbox"/>	DIAMOND SPONSOR PACKAGE	€ 75.000
<input type="checkbox"/>	PLATINUM SPONSOR PACKAGE	€ 47.000
<input type="checkbox"/>	GOLD SPONSOR PACKAGE	€ 35.000
<input type="checkbox"/>	SILVER SPONSOR PACKAGE	€ 25.000
<input type="checkbox"/>	BRONZE SPONSOR PACKAGE	€ 20.000
<input type="checkbox"/>	NETWORKING / REFRESHMENT BREAKS	€ 13.000
<input type="checkbox"/>	LUNCH BREAKS THURSDAY	€ 30.000
<input type="checkbox"/>	LUNCH BREAKS FRIDAY	€ 30.000
<input type="checkbox"/>	LUNCH BREAKS SATURDAY	€ 30.000
<input type="checkbox"/>	SPONSOR LOUNGE	€ 16.000
<input type="checkbox"/>	THEATER SPONSOR SESSION	€ 12.500
<input type="checkbox"/>	DELEGATE BAG	€ 17.000
<input type="checkbox"/>	NOTEPAD & PEN	€ 7.000
<input type="checkbox"/>	DELEGATE BAG INSERT	€ 4.000
<input type="checkbox"/>	FULL PAGE ADVERTISEMENT	€ 5.000
<input type="checkbox"/>	HALD PAGE ADVERTISEMENT	€ 2.500
<input type="checkbox"/>	EXIBITION SPACE 9SQM (3X3)	€ 5.000
<input type="checkbox"/>	EXIBITION SPACE 18SQM (6X3)	€ 10.000



**FOR MORE INFORMATION,
PLEASE CONTACT:**

Global Companies

Peter Anas (USA): 301-778-6790
director@IFDH.org

Italian Companies

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sponsorisdh2026@oic.it